



ST. MATTHEW'S HOUSE



CONTENTS

OUR MISSION

To change lives in a spiritual environment that is both compassionate and disciplined as we provide housing for those experiencing homelessness, food for those experiencing hunger and comfort for those experiencing addiction and suffering.

OUR CORE VALUES

HELPFUL

We are called to care for "the least of these."

HEALING

We provide healing words, resources and structure to all who come to us.

EXCELLENCE

We strive for the best business and ministry practices in everything we do.

GOD-HONORING

We honor God by serving all who come to us.

03 LETTER FROM THE CEO

04 ABOUT US

05 WHAT WE DO

06 BOARD OF DIRECTORS / LEADERSHIP TEAM

07 SHELTER OPERATIONS

10 FOOD ASSISTANCE

11 JUSTIN'S PLACE RECOVERY PROGRAM

12 TRANSITIONAL HOUSING

13 SHELTER TESTIMONIALS

14 SOCIAL ENTERPRISES

17 VOLUNTEERS

19 PARTNERSHIPS / ACCREDITATIONS

20 WAYS TO HELP

22 FINANCIAL REPORT

A LETTER FROM THE CEO: STEVE BROODER



Over 34 years ago, St. Matthew's House was formed to help serve people experiencing hunger, homelessness and addiction. This remains our central mission today as we seek to extend our reach and impact.

In 2021, we operated with excellence in all program areas while dealing with COVID-19, hiring challenges, supply chain issues and inflationary pressures. But we also witnessed a record number of deaths reported in the country due to overdose. The isolation and depression that many felt during the pandemic along with the surge of drugs coming into our country contributed to this terrible result. Our goal is to lead more people who experience substance abuse into a life of recovery.

Our food assistance program continues to serve thousands of meal boxes every month to families experiencing food insecurity. Together with our food bank partners (Harry Chapin Food Bank and Midwest Food Bank of Florida) and our community, business and church partners, we are able to meet this unprecedented demand.

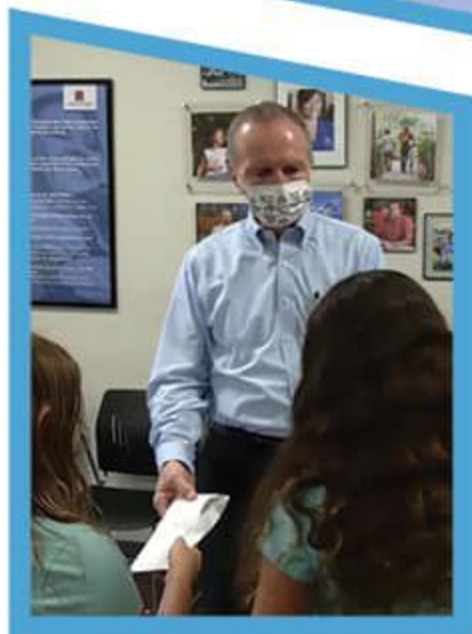
The innovative social enterprise model we've developed helps fund our programs while providing workforce development, job training and placement. These vital businesses, including six thrift stores, cover administrative expenses so every dollar donated benefits the programs.

The newest social enterprise, LuLu's Kitchen, is the home of the Fresh Start Café, Delicious by Design Catering, the Culinary Training Institute and our central kitchen that produces nearly 250,000 hot meals each year.

We are focused on expanding our transitional housing for people we've helped get back on their feet. These affordable housing opportunities extend our "community" beyond the shelter and recovery programs.

As we look ahead, our desire is to serve more people in need. I invite you to join us - volunteers, donors, partners - to "transform lives." It is through our ministry to hurting people that we "touch hearts" with the love of Jesus Christ.

A handwritten signature in black ink that reads "Steve Brooder".



ABOUT US



ST. MATTHEW'S HOUSE

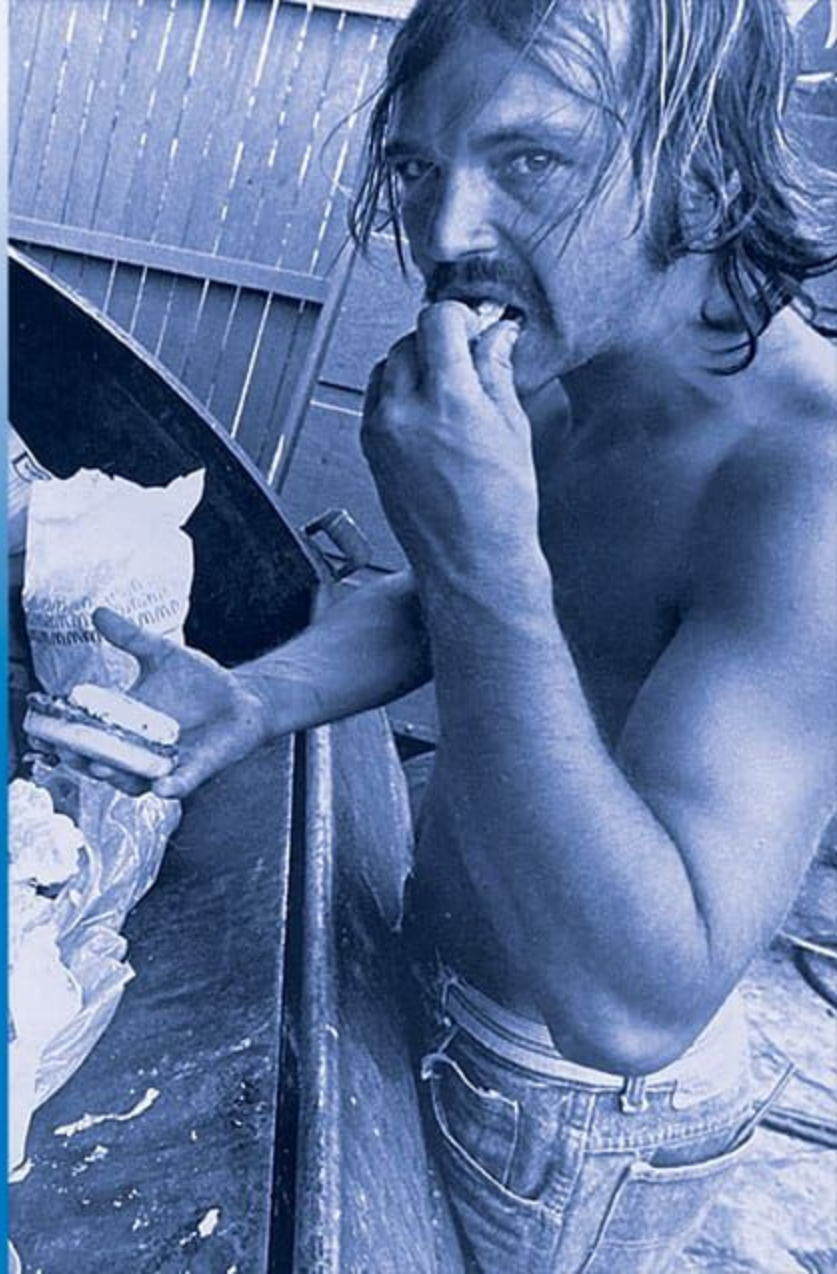
Touching Hearts. Transforming Lives.

St. Matthew's House began in 1987 when a group of Naples churchgoers followed a calling to bring food to a homeless population living in the woods nearby.

This "Task Force for the Homeless" began gathering both food and clothing contributions thus establishing the mission's food pantry. Throughout the years, with community support, the small mission has grown into a multi-faceted organization focused on changing lives in a spiritual environment.

Today, St. Matthew's House continues to run the original housing and feeding ministry along with the Immokalee Friendship House, Justin's Place Recovery Program, Collier and Hendry County jail chaplain services, six thrift stores, a full-service restaurant, an award-winning catering company, a car wash and a retreat and conference center.

As a 501(c)(3), our unique business model enables us to direct 100% of all public donations into our life-changing programs that continue to change lives and enrich our community.



WHAT WE DO

St. Matthew's House offers faith-based, enterprise solutions to poverty and addiction. Our unique social-enterprise business model not only provides a significant source of sustainable revenue for the organization, but it also provides those we serve with job training and work experience so that they are better able to provide for themselves and their families.

Emergency Operations

We operate the only two homeless shelters in Collier County: Campbell Lodge in Naples and Immokalee Friendship House in Immokalee.

We serve the only community meals for people experiencing homelessness in Naples and haven't missed serving a hot meal in 34 years.

We help people when they most need it by overseeing chaplain services for Collier and Hendry county jails.

Transitional Program

Wolfe Apartments provides our residents the opportunity to live in a safe, sober environment after leaving our shelter and addiction recovery programs.

Justin's Village is an independent living community, which offers our program graduates safe, sober and affordable rental homes near their new job.

About 40 percent of staff members employed by St. Matthew's House are either graduates or current residents in our shelter or addiction recovery programs and are gaining valuable work experience.

Rehabilitation

The Justin's Place Recovery Program is the only faith-based, twelve-month, residential addiction recovery program in Collier County.

Work force development programs provide our residents with training for careers in culinary fields and hospitality management, retail management, logistics, agriculture and maintenance.

Our shelter programs take a holistic approach to serving our residents by connecting them with medical and mental health professionals and taking an individualized approach with intensive case management.

Community Outreach

Our food assistance program has distributed over 300,000 meal boxes to families experiencing food insecurity.

For those experiencing chronic homelessness who choose not to enter shelter programs, St. Matthew's House provides showers and hot meals.

Through partnerships with the David Lawrence Center, NCH and the Neighborhood Health Clinic, St. Matthew's House provides support for those in crisis.

LEADERSHIP TEAM / BOARD OF DIRECTORS

LEADERSHIP TEAM



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VP of Development



MICHAEL MUSKAT
VP of Operations



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BOARD OF DIRECTORS

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William Wright

BOARD MEMBER EMERITUS

Don Campbell

SHELTER OPERATIONS

IMMOKALEE FRIENDSHIP HOUSE

The Immokalee Friendship House offers many of the same programs and initiatives as Campbell Lodge, but there are some opportunities that are unique to this community like the walk-up food distributions.

"We had our first distribution on January 6, 2021," says Ana Estrella, Director of the Immokalee Friendship House. She said the plan was to have a distribution every other week for people who don't have cars to receive groceries at the traditional food distributions.

These proved to be a great success distributing 300 or more boxes at each event, not including the countless extras that were handed out like produce, bread and PPE. And thanks to our partnership with Bank of America, masks, gloves and hand sanitizer were distributed as well.

More Highlights from the Past Year

- C'MON (The Children's Museum of Naples) hosted the first Shelter Night for our moms and children to attend.
- We partnered with GL Homes for their Good Night's Sleep initiative to provide funds for families who successfully complete the shelter family program. The families can then shop at our thrift stores to find furniture and other items for their new home.
- We partnered with various organizations such as Bank of America, Project HELP and The Shelter for Abused Women and Children to offer virtual meetings for our residents to learn about topics from financial planning to domestic violence awareness.



SHELTER OPERATIONS

CAMPBELL LODGE

Our Naples shelter, Campbell Lodge, can house nearly 150 men, women and children every night, but because of the pandemic over the past year, we weren't able to fill to capacity. The pandemic created some other challenges for our team as well.

Kelsey Couture, Shelter Manager at Campbell Lodge, said in the past year they've seen an increase in elderly and disabled individuals needing housing, more women seeking shelter from domestic violence situations and a rise in opioid cases.

It's been a hard year for staff and residents alike, but despite the tough times, Campbell Lodge has seen some positive changes to both the facilities and the programs.

Perhaps the most notable are the completion of the Intact Family Room and the updated family program. The private family room with an en-suite bathroom allows for an intact family (whether it's a single parent with children or multiple children within a family) to stay housed together, and the enhanced family program now includes parenting classes, budgeting classes, family outings and childcare assistance.

"Prior to this new addition, we didn't have the ability to accommodate these families due to community living with shared bathrooms," said Kelsey. "The idea is to create a more structured environment and help strengthen the stability of the family."

Two other initiatives begun over the past year are a Resident Education Program and weekly Bible studies to provide learning opportunities for all residents. The Resident Education Program focuses on informing and educating residents by inviting guest speakers in to talk about community opportunities, wellness and recovery, finances and banking, available housing and more. The weekly Bible studies are led by either a case manager or a community volunteer and cover topics that can be practically implemented into the residents' lives.



SHELTER TESTIMONY

An aerial photograph of the Campbell Lodge shelter. The building is a large, white, single-story structure with a complex roofline featuring several gables and a central courtyard area with palm trees and landscaping. In front of the building is a paved parking lot with several vehicles, including a white SUV, a white pickup truck, and a white van. A crosswalk with white stripes is visible in the foreground. The surrounding area includes green lawns, trees, and other residential-style buildings in the background.

JUDSON

Judson's been sober since April 2021 when he became a full-time resident at our Campbell Lodge shelter. Now he's employed and moving out to become a thriving member in the community.

"Emotionally, mentally, psychologically, spiritually, financially – the healing you need is right in front of you," Judson said. "Campbell Lodge taught me to be a better Christian and a better man."

To read Judson's full story, visit stmatthewshouse.org/judson/

DID YOU KNOW

- On average, those in our shelter stay 65 days.
- 62% of our shelter residents who were able to work found full or part-time employment.
- Over the past year, our two shelters served a total of 613 adults and 54 children.

FOOD ASSISTANCE

We asked for help, and the community stepped up. Whether a little or a lot, everyone gave what they could, and together, we accomplished so much.” – Lorna McLain, Director of Food Assistance

As the effects of COVID-19 added stress to families already struggling to make ends meet and led to a significant increase in the number of people experiencing food insecurity, St. Matthew's House stepped up to meet the need.

Over the last year, the St. Matthew's House food assistance program has grown exponentially expanding from 3 distribution sites to 12 and from serving 400 households a month to as many as 21,000 a month.

In partnership with local churches and schools, we implemented drive-thru distributions where staff and volunteers loaded prepacked grocery bags directly into recipients' vehicles. This new system allowed us to continue feeding those experiencing hunger while reducing crowds and limiting exposure. From July 2020 through June 2021, this model reached a total of 171,999 households with 5,711,096 pounds of non-perishable groceries and fresh produce, representing a 5,000% increase year over year.

With the flexibility and scalability to meet changing needs in our community, this model is able to deliver resources across Southwest Florida that our traditional pantry in East Naples was previously unable to reach. Distribution sites have been strategically set up in food deserts (areas which the USDA defines as low-income census tracts where residents lack access to a supermarket).

Currently, the program serves twelve locations throughout Lee and Collier Counties with plans to expand into Hendry County and Cape Coral. The vulnerable populations we serve are often the first hit in times of economic hardship, and the last to recover, so we expect increased needs to continue for months or even years after the immediacy of the COVID-19 crisis dissipates.

DID YOU KNOW

- 34% of those we serve through food distribution are seniors.
- 75% of those we serve through food distribution are households with children.
- Costs of operating the pantry total \$8.30 per household and provide an estimated \$80 worth of groceries to each family.



JUSTIN'S PLACE RECOVERY PROGRAM

Our Justin's Place graduations are open to the public and occur three times a year. Visit stmatthewshouse.org/events for more details.

Established in 2010, the Justin's Place Recovery Program began with just 16 beds for men. Justin's Place has since grown into a 160-bed, four-location, 12-month, residential, rehabilitative program designed to equip both men and women with the tools and resources needed to live a productive, self-sufficient life free from addiction.

The causes of addictions are often deeply rooted and hard to overcome. So in contrast to most inpatient rehabs that only offer a 30-day program, Justin's Place takes a year-long approach to allow for physical, mental and spiritual healing, establishment of a strong network of support, and lasting life transformation.

Focusing on creating a long-term, holistic continuum of care, our 12-month program is comprised of structured, faith-based curriculum, counseling, case management and peer support that offers employment training, legal assistance, physical wellness, community service and family reunification as residents gradually transition towards independence.

Over the past 12 months, 61 people graduated from our Justin's Place Recovery Program!

UNIQUE FACTS ABOUT JUSTIN'S PLACE

- Justin's Place is the only year-long recovery program in Collier County.
- Since beginning in 2010, 646 individuals have graduated from our Justin's Place Recovery Program.
- To ensure that the program is affordable and accessible, Justin's Place doesn't require insurance and only charges a one-time \$1,000 intake fee which can be waived in the event that a resident is unable to pay.
- Over 30% of the staff employed by St. Matthew's House are either graduates of the Justin's Place Recovery Program or are currently enrolled in the program.



TRANSITIONAL HOUSING

In the past year, 109 families received transitional or permanent supportive housing at Wolfe Apartments, and 24 people received transitional housing at Justin's Village.

Transitional housing is key to successful, long-term recovery. As residents graduate from Justin's Place or exit our shelter program, it's important that they have a place to slowly adjust to the demands of society while still keeping themselves accountable.

According to rentcafe.com, the average renter in Naples will pay \$1,859 for just over 1,000 square feet.¹ And the Community Foundation of Collier County reports that 58,000 households in our county are "housing-cost burdened" and spend 30% or more of their household income on housing.²

The Wolfe Apartments and Justin's Village provide affordable, independent housing for our program graduates who need housing while returning to the workforce and looking for permanent housing. Additionally, these communities maintain the structure, accountability and community that is vital for success.

All our transitional housing locations are drug and alcohol-free, affordable and connect residents with resources they need to flourish. There are currently eight homes inside Justin's Village, and we are beginning the steps to build multi-family homes and apartments.

1.<https://www.rentcafe.com/average-rent-market-trends/us/fl/naples/>

2.<https://cfcollier.org/housing-hunger/>

Wolfe Apartments



Justin's Village



SHELTER TESTIMONIES

CHAD

"The 12 steps and sobriety, I feel it's just surface-level. You have to find something bigger than yourself. Anybody can get sober, but if they find a personal relationship with Jesus, that's eternal."

Chad graduated from Justin's Place in 2015. Today, he's a proud husband and successful electrician hoping to impact others by the way he lives his life.

To read Chad's full story, visit stmatthewshouse.org/chad/



SUSAN

"I didn't realize, until I was in the program, that if God seems far removed, it's [because] I moved away from Him. So all this time, I was angry at God, but He was there the whole time."

Susan graduated from Justin's Place in October 2018 and was given the Justin Holecek Award, a peer-nominated award for the person most changed in their 12 months. Today, Susan is married to a fellow Justin's Place graduate, employed as a manager at our Immokalee thrift store and pursuing a Bachelor's of Science degree for nonprofit management.

To read Susan's full story, visit stmatthewshouse.org/susan/



LULU'S KITCHEN: EVERYDAY MIRACLES

LuLu's Kitchen is home to the Fresh Start Café, Delicious By Design Catering and the Catalyst Kitchen's culinary training program. Beyond being a full-service restaurant serving breakfast and lunch, LuLu's Kitchen also provides jobs for those in our homeless shelter, food for the residents, job training for those in our recovery program and comfort to anyone who walks in the door.

Having opened in October 2020, during the midst of a global pandemic, LuLu's Kitchen is a God-ordained miracle. And God continues to be present every day at LuLu's Kitchen as things evolve. The first year for any business is always a whirlwind of trying new things and shifting to make things work. "You have a certain set of ideals in your head as far as how you think it should run, but a lot of times that changes," said Mary Beth Esposito, Restaurant Manager. Plus, opening in a pandemic presented its own challenges because everything was out of the norm with fewer people eating out and fewer people traveling due to COVID. Yet through it all, LuLu's Kitchen has gained consistent supporters in the community.

Over the past year LuLu's Kitchen has hosted special dinner events, a sober happy hour, St. Matthew's House fundraising events, association meetings and more! One unique facet of LuLu's Kitchen is the Workplace Training Program. Residents from the Justin's Place Recovery Program or from the Campbell Lodge shelter are able to train with the chefs to learn invaluable skills that will help build their resume and find employment once they finish the program. Liz Morris, Director of Hospitality, sums up the goal of the program with three words: rediscovering self-worth.

"Most people we deal with, that's the big issue," Liz said. "They can't find where to seek out that sense of fulfillment because they've lost all self-worth. So giving someone the opportunity to re-earn that confidence is really what it's all about. Skills are simple and easy; it's the inside stuff [that takes work]." Of all employees at LuLu's Kitchen, 65% have either been through or are currently enrolled in our recovery or shelter programs.



SOCIAL ENTERPRISES

OUR OTHER SOCIAL ENTERPRISES

But LuLu's Kitchen is just one of our successful social enterprises. We also have our locally-renowned thrift stores, the Port LaBelle Inn & Conference Center and our Car Wash and Detail Center.

Our first thrift store opened in 2001, and now we have 6 locations across four different cities along with a fleet of trucks that offer fast, free pickup for donations.

The Port LaBelle Inn and Conference Center, located in LaBelle, opened in 2014. With an on-site catering team and a top-notch staff of hospitality and service managers, it's an idyllic spot for a weekend getaway, social retreat or business conference.

And finally, our Car Wash and Detail Center opened in 2016 on the same lot as our Naples Boutique store allowing customers to drop off their car while shopping for some second-hand treasures inside or enjoying coffee or a meal at LuLu's Kitchen.

These social enterprises are critical to the ongoing work of St. Matthew's House because their operations allow us to put 100% of all donated dollars into our programs, so donors can confidently say that their money is directly impacting the lives of those who struggle with homelessness, hunger and addiction.



"Matthew 25:21 says, 'Well done, good and faithful servant! You have been faithful with a few things; I will put you in charge of many things....' We started just by being faithful with one store and a few staff members and have grown into the operation you see today," said Jamie Shedden, Director of Retail Operations. "In May 2022, we plan to have seven stores, two distribution centers, and 140 staff members."



LULU'S TESTIMONY



GINGER

Ginger arrived at Campbell Lodge after getting clean in rehab. Still searching for purpose in her newfound life, she interviewed at the newly opened LuLu's Kitchen and got a job prepping food. Within a year she moved up to line cook, and now she's a Catalyst Kitchen Cook helping train others. Because LuLu's Kitchen houses a café, a catering business and a culinary training institute, people like Ginger are provided with so many opportunities to grow.

"This place gives me hope, faith and a new beginning. If it wasn't for St. Matthew's House and LuLu's Kitchen, I wouldn't be here. They've saved my life, and I love them so much. If I could hug every one of them, I would."

To read Ginger's full story, visit
stmatthewshouse.org/ginger/

LuLu's KITCHEN

Cafe • Catering • Mission



VOLUNTEERS

CHOOSING TO MAKE A DIFFERENCE

When COVID hit its stride last year, it created a daunting, new challenge for our food distribution team.

Our volunteers, our properties, our staff, our budgeting, our planning – it all adjusted in order to accomplish our mission. The pandemic made things difficult, sure, but not impossible.

“We had quite a few volunteers who have not returned because of COVID, but we had a lot of them - praise God! - who wanted to get involved immediately because of COVID,” said Ashlie Johnson, Director of Engagement.

So while many organizations were searching for volunteers to help, St. Matthew's House was blessed with 914 active volunteers who chose to show up to help the less fortunate in the community.

The on-going COVID food distributions were one of the biggest “events” for volunteers over the past 12 months. The collective opportunities were of the utmost interest to the volunteers and of the utmost need for St. Matthew's House.

“If volunteers stopped going to the food warehouse and food distributions, food assistance operations would shut down,” Ashlie said. “They cannot function without volunteers.”

To sum it up, it's been a year that none will forget, and a true testament of the unifying power of God and the heart of community.

In total, 32,298 hours were clocked by our volunteers, which amounts to approximately \$921,792 worth of service.



VOLUNTEER TESTIMONY

JOHN

John began volunteering with St. Matthew's House after he retired and moved to Naples in November 2019.

"I saw the food distributions [in the news], but then I saw all the other programs you guys deliver and realized, 'Oh, wow, they're not just feeding people!'"

His background in project management proved a useful way to volunteer his talents. John currently spends two days a week volunteering manual labor at the food warehouse and one day working on the database tool he created for the warehouse team.

To read John's full story, visit stmatthewshouse.org/john/



PARTNERS & ACCREDITATIONS

PARTNERSHIPS

The Holecek Family Foundation
Richard M. Schulze Family Foundation
TD Charitable Foundation
Naples Children & Education Foundation
Collier Community Foundation
Arthrex
Harry Chapin Food Bank
Midwest Food Bank of Florida
Neighborhood Health Clinic
Naples Community Hospital
David Lawrence Center
Salus Care
Project Help
Career Source
Lorenzo Walker Technical College
Collier County Public Schools
Collier County Sheriff's Office
Collier County 20th Judicial Circuit

ACCREDITATIONS

Charity Navigator - 4 Star Charity
www.charitynavigator.org



CITYGATE NETWORK
www.citygatenetworks.org



CATALYST KITCHENS
www.catalystkitchens.org



CERTIFIED BEST CHRISTIAN WORKPLACE
www.bcwinstitute.org



Evangelical Council
for Financial Accountability
www.ecfa.org



GUIDESTAR—PLATINUM MEMBER
www.guidestar.org



WAYS TO HELP

TAKE A TOUR OF HOPE

The best way to learn about the work we do and the people we serve is to personally visit Campbell Lodge, our shelter in Naples.

BECOME A VOLUNTEER

Whether you're looking to volunteer as an individual or with a group, there are hundreds of volunteer opportunities at St. Matthew's House from working in our thrift stores to working in the food pantry or assisting our office staff. Sign up online at smh.volunteerhub.com.

DONATE

One of the most sustainable ways to help is to become a monthly contributor. Monthly contributors allow us to plan ahead with confidence. Whether it's \$5 or \$5,000 – every amount makes an impact. Another option is to leave your legacy through planned giving by including St. Matthew's House in your estate plan. Visit stmatthewshouse.org/give to learn more.

LEARN MORE

Many people we serve at St. Matthew's House face systematic and generational barriers that prevent them from thriving in our community. We invite you to educate yourself on the circumstances and complexities that contribute to the struggles of those experiencing hunger, homelessness and addiction. Let us know how you want to learn more and we'll be more than willing to customize an event to meet your needs.



YOUR GENEROUS SUPPORT MEANS

Hot Meals & Groceries

Healing

Shelter

Freedom from Addiction

Spiritual Guidance

And so much more, thank you!

Thank you to all of our supporters for the help and prayers you have provided to us throughout this past year. Because you cared, we were able to provide 946 adults and 92 children the gift of a loving home across all of our residential programs. Because you cared, 120 of these residents were provided with employment training through our social enterprises. So, thank you for sharing in the hope of a bright future for the people in our care by supporting our mission.

