



ST. MATTHEW'S HOUSE

Hope STARTS here

ST. MATTHEW'S HOUSE ANNUAL REPORT 2018

OUR MISSION

To change lives in a spiritual environment that is both compassionate and disciplined as we provide housing for the homeless, food for the hungry, and comfort for the addicted and suffering.

OUR VISION

To become a model agency to provide services and resources to serve the least of these while seeking to expand the capacity to meet present and future needs in the most effective and efficient manner.

OUR CORE VALUES

Helpful—We are called to care for the “least of these.”

Healing—We show the love of God by offering healing to all who come to us in need.

Excellence—We strive for the best ministry and business practices in all we do.

God-Honoring—We honor God by serving the hungry, homeless, and broken.



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ST. MATTHEW’S HOUSE

At St. Matthew’s House, we meet people right where they are—in the midst of hard times, sleepless nights, hunger, loneliness, and pain. We meet people at their most desperate, but it is at these darkest moments where we can remind them there still is light.

Let us be bold as our vision points us to serve those who need hope most, because we know hope starts here.



15 THE ELLISON'S CELEBRATE 15 YEARS WITH ST. MATTHEW'S HOUSE

as our next affordable housing project in East Naples.

Looking forward to fiscal year 2019, we are planning to open a sixth thrift store. Organizations nationally and locally continue to look to St. Matthew's House as a model of how to provide excellent care and service in three areas: poverty and homelessness, drug and alcohol recovery, and social enterprises. In calendar year 2019, we will help organizations launch similar programs in Colorado, Tennessee, Kentucky, Georgia, West Virginia, and possibly Indiana. We are in talks with several different states to form a governmental leadership group to help community leaders launch programs like ours at St. Matthew's house. We want to be there to help and mentor ministries, missions, and recovery programs across the country with what we've learned in our community.

VANN ELLISON | CEO REPORT

Each year St. Matthew's House is blessed to serve in our community—and beyond. We are taking people off the streets who are hungry, homeless, and addicted, and giving them hope.

Fiscal year 2018 spanned from July of 2017 to June of 2018. During that time, we faced a hurricane and economic shifts in our community. Southwest Florida was hit with Hurricane Irma and red tide, while nationally the economy was doing well. St. Matthew's House was able to overcome these challenges, even

with a million-dollars' worth of losses from Irma, because of donor support that rallied behind our programs, thrift stores, and social enterprises.

After searching for a permanent place to call their own for many years, the Justin's Place Recovery Program for women settled into their new home in Alva. Jill's Place Retreat Center is an 11-acre property with room to grow. To help house our growing recovery community, we purchased Justin's Village, a gated community of single-family homes,



OFTENTIMES WE BECOME A FAMILY OF LAST RESORT FOR THE COMMUNITIES WE SERVE — WE ARE HONORED BY THAT CALLING.



JENNIFER & CHLOE | TESTIMONY

My name is Jennifer Wellman, I am 46 years old, and I've been at the St. Matthew's House shelter for six weeks. I came to St. Matthew's House with my daughter, Chloe. She's 10 years old. I desperately needed help and came to get back on my feet and get recovery.

I started using drugs when I was 30 years old. I was a nurse, so I had a great deal of access to narcotics. I also had a doctor who was very opioid-friendly. After a back injury, my addiction to pain medication began to take over. I quit nursing and I no longer had access to what I wanted. Opiates.



Then I started smoking crack and everything fell apart. My husband is also an alcoholic and an addict, so our bills didn't get paid, we lost our house, we lost our car, and we had to leave our daughter with our son. I thought it would just be a few weeks until we could get back on our feet. Two weeks turned into three years. Finally, I just couldn't take it anymore. I missed my daughter terribly and I knew I couldn't keep living this way. I just woke up and had a thought: I am responsible for my daughter. The only way I can be responsible is to be clean.

As a resident of the Campbell Lodge at St. Matthew's House, I am able to work and save money for an apartment. They provide everything we need. Being with my daughter is the second most important thing to me. The most important thing is that I stay clean. I can't take care of my daughter if I don't stay clean.

My hope is that I would be able to stay at St. Matthew's House until I become financially stable. And I know Chloe wants a better birthday this year. My husband and I relapsed on her last birthday. We had no money, no food in the house, and we couldn't take care of her. I don't want to ever have that happen again. I want the rest of her birthdays to be happy memories. So even though we may still be at St. Matthew's House, we're still going to have a happy birthday because I'm going to be clean.

I am very grateful for this opportunity and a second chance. St. Matthew's House gave me that chance and I don't want to let myself down, my daughter down, or St. Matthew's House down, because they put their faith in me. They gave their time and their resources to help me. It's just changed by my outlook on life.



“ **TODAY I HAVE HOPE.** ”



400 OVER 400 MEN, WOMEN, AND CHILDREN CALL ST. MATTHEW'S HOUSE THEIR HOME EACH NIGHT

WHO WE HOUSE

Situational homelessness due to job loss

Eviction

Teenagers aging out of foster care

Men and women released from jail

Elderly or disabled residents

Those suffering from chronic homelessness due to mental illness or addiction

SHELTER OPERATIONS

The landscape of Naples, Florida is unique; an estuary of wealthy retirees and the working class who struggle to make ends meet. With palm trees, nearly endless sunny days, and white sand beaches, it is easy to forget there are those who find themselves without a roof over their heads.

According to the Hunger & Homelessness Coalition of Collier County:

- 40% of Collier County Residents are considered "housing-cost burdened" meaning they spend at least 30% of their income on housing.
- Over 650 people, on average, are living in a place "not fit for human habitation"—up 5% from last year.
- Over 130 children are currently homeless or in emergency housing in Collier County.

Lack of income stability and job security are two major reasons local individuals and families become homeless. Job opportunities vary by season and unemployment rates spike during the summer months—making that time of the year especially hard for some single-income families. Underemployment is also a problem all year round, as the median wage in Collier County falls below the amount required for self-sufficiency.

HOPE STARTS HERE

385

Individuals transitioned to permanent and stable housing

1,100

Individuals prevented from becoming homeless

180

Individuals in our care who received workforce training

120

Individuals in our care placed or hired into full-time jobs through our social enterprises



EMERGENCY HOUSING

St. Matthew's House runs two emergency shelters: the Immokalee Friendship House in Immokalee and the Campbell Lodge in Naples.

Our homeless shelters are the only emergency housing in all of Collier County, an area twice the size of the state of Rhode Island.

Operating 24 hours a day, 365 days a year with no exceptions, our emergency shelters house over 150 people each night. It costs us \$70 per day per resident to operate the shelter. Once our residents find employment, we charge them only \$10.72 per night for the duration of their stay, making St. Matthew's House shelters some of the most cost effective homeless rehabilitation programs in the nation.

Our shelters are focused on providing a hand-up, not a hand-out. We provide basic necessities of shelter, food, and access to resources needed to live a life of self-sufficiency.

Through targeted case management, job training, job placement, educational opportunities, structure, and accountability, our program strives to identify and alleviate the root causes of poverty and homelessness, rather than simply provide temporary relief.

Once a resident receives a bed, that bed is theirs until they are able to find a place of their own, with the average length of stay being 90 days. We project to house over 1,000 individuals within the upcoming year.

87%

87% of our emergency housing shelter residents gain full or part-time employment within the first month of their stay.



Justin's Village, our newest facility within St. Matthew's House, is a gated community that will provide affordable housing in the form of single-family homes and apartments. This environment will provide the community and structure that enables individuals to flourish as they regain their independence.



TRANSITIONAL HOUSING

Transitional housing is available at the Wolfe Apartments in Golden Gate and Justin's Village, a housing development in Naples within walking distance to many St. Matthew's House resources.

Transitional housing provides more independence for individuals on the track to recovery and stability, yet still provides structure, accountability, and community that is vital to their success. All transitional housing locations are alcohol-free and

supported with on-site staff. These facilities promote growth in the areas of recovery, self-sufficiency, and financial stability while offering affordable housing for those most in need.

This is one of the greatest needs currently in Collier County, and through the recent addition of Justin's Village, we will be able to offer a significant number of housing options on a first come, first serve basis.

HUNGER

\$1.85

The cost of each meal served at our shelter

513,000

Over 513,000 hot meals served this past year

4,658

bags of groceries distributed

ENDING HUNGER

St. Matthew's House began as an initiative to end hunger after a photograph published in the Naples Daily News showed a homeless man eating out of a dumpster. This photograph was the catalyst for a small group of churchgoers to spring into action, preparing and serving meals to the local homeless population.

Since then, we have never missed a day feeding the hungry. As the only facility approved for public feeding in the county, St. Matthew's House has the greatest impact for the over 40,000 Collier County residents who suffer from food insecurity. In fact, almost 64% of local households with children under 18 receive food stamps or SNAP benefits, compared to the national average of 50%.



DIRECT ASSISTANCE

For those residents living in their own home, but needing extra help to make ends meet, we offer direct assistance through our food pantry and grocery distribution. In 2017, we helped 2,599 families, comprising almost 10,000 individuals, receive the food they need to feed their families, including holiday meals with all the fixings! Our food pantry also helps us connect to local businesses and charities within the community.



HOPE STARTS HERE

ANTHONY | TESTIMONY

I was born and raised in a Christian family, but I suffered from insecurities like self-consciousness and anxieties. By the time I was 13 years of age I made the decision to leave my faith in Christ and see what the world without God had to offer. Once I made that harsh choice, many negative events occurred in my life. I got involved with drugs, gangs, unstable relationships, incarcerations and many near-death experiences. That lifestyle went on for 12 years and in my eyes that was the only way I knew how to live.

After many drug overdoses and incarcerations my family introduced me to the hope of Justin's Place. I didn't know what a rehabilitation program was like and I was scared, but I decided

to surrender my life to God and put it in His will. From that day on, I committed to my recovery and went through the year long Justin's Place Men's Recovery Program.

My life has never been the same since and I've never lived as full a life as I do today. Justin's Place has taught me to love myself and others without selfish intentions, to love everyone and anyone like Jesus did. The brotherhood and discipline that was shown by example and taught to me was the most beautiful, life changing experience I've ever had.

My life kept progressing more and more. I've become something I never expected: a man of God, leading by example and fueled by faith. Today I'm living a selfless life. I want to please God and show others that are suffering that there is hope for a better life by choosing to surrender to Him. I continue to look forward to what else God has in store for me.



“GOD, THROUGH JUSTIN'S PLACE, HAS SAVED MY LIFE.”

\$1,328

Is the cost to run the Justin's Place Recovery Program for one person each month. The individuals themselves are only required to pay a small portion of this fee, with many financial aid options made available.

\$20,000

The average cost to attend other inpatient rehab programs across the state or country range from \$6,000 to \$20,000 for a 30-day program. Those wanting a 60 or 90 day program could pay anywhere from \$12,000 to \$60,000 for treatment.

85%

of Justin's Place Recovery Program graduates have maintained sobriety for over two years after completing the program.

JUSTIN'S PLACE RECOVERY PROGRAM

In the years after Vann Ellison became CEO of St. Matthew's House, he began noticing a trend: men and women who entered our shelter homeless, would secure jobs and housing, only to end up back in our care months later. While they thrived in structured settings, once on their own, they lacked the skills needed to live a life of sobriety independently. They would return back to their addictions as the stresses of life, loneliness, and past traumas returned.

After identifying substance abuse as one of the leading causes of poverty and homelessness among our residents, the Justin's Place Recovery Program was established in 2010 to provide affordable recovery solutions to those we serve.

The primary objective of the Justin's Place Recovery Program is to equip each resident with the tools needed to live independently and stay sober. This is a long-term, residential rehabilitative program designed to equip both men and women battling addiction with the tools and resources needed to live a productive, self-sufficient life. The 12-month program is comprised of structured faith-based curriculum, counseling, case management, and peer support. Because we believe

that a person should thrive, not just survive, we also offer employment training, legal assistance, physical wellness, community service, and family reunification support as we gradually transition individuals to independence.

As overdose rates skyrocket due to the opioid crisis, the Justin's Place Recovery Program is more important than ever. In fact, Southwest Florida is rapidly emerging as an epicenter in the crisis, with overdose rates in Lee County rising 800% over the past four years. We receive at least five times as many applications as there are available beds, which is a testament to both our incredible success rate, but also the increasing need for programs like ours.



To date, over 400 men and women have graduated from the Justin's Place Recovery Program. As the program enters its ninth year, we are encouraged by the success we've seen. Elected officials, community leaders, judges, sheriffs, chiefs of corrections, and probation officers across Collier, Lee, and Hendry counties have partnered with us to provide continued oversight and referrals. We also work with local agencies such as Hazelden Betty Ford, Salis Care, and Crossroads to share resources. St. Matthew's House is working with other like-minded organizations across the U.S. to see how our model and curriculum can be used.



90% OF ALL MOTHERS WHO HAVE COMPLETED THE PROGRAM HAVE SUCCESSFULLY REUNIFIED WITH THEIR CHILDREN

STEVIE | TESTIMONY

Growing up my mother wasn't in the picture. She left when I was two, and never came back. My father raised me and my two brothers. My father did the best he could considering he suffered from alcoholism.

I started experimenting with drugs and alcohol at the age of 17, when my older brother Sammy passed away. He was my best friend. I loved him with all my heart. So that is how it began. I used alcohol to numb my pain. As time went on, I tried a multitude of different drugs. I just didn't want to feel anything. I guess I didn't want the life I had to be the life I had. So I hid inside my new life of addiction.

I used opiates at the age of 26. That's when my life just completely turned into a downward spiral. I started losing friends and family to addiction. From the age of 26 to 36 I attended 29 funerals. The last one being my husband's. He died from an overdose on May 29th, 2017. This is the event that shook me into reality. I knew at this point that my life had to change, or I would be next.

I made the best decision of my life the day I got the application paperwork for Justin's Place in the mail. I filled out the application, and shortly after, my father was dropping me off at the women's program. While I was in Justin's Place, I learned the root of why I did what I did. I learned healthy coping mechanisms, and created healthy boundaries for myself that I now rely on when faced with the temptations that go along with addiction.

“

I WILL FOREVER BE GRATEFUL TO JUSTIN'S PLACE.

Since graduating Justin's Place I continue to build a healthy relationship with my two daughters and my father. I currently work for St. Matthew's House, in Café M25 in the Naples Thrift Store. I accepted Jesus into my life while in this program, and as a result, I can honestly say that I have a peace that surpasses all understanding.

WORKFORCE READINESS



Workforce readiness is a component of our emergency housing shelters and addiction recovery services. This program was developed in response to high unemployment rates, lack of adequate education or marketable skills, and criminal histories that hinder many residents from securing jobs. The program focuses on training and finding work for those who are willing and able to work, but who face significant barriers to employment. This is a key part of our model to bringing long lasting, transformative life change to residents in our care.

We assess aptitude, skill, and personal interest before placing individuals in a variety of different programs or positions in: food and beverage services, hospitality, maintenance, sustainable agriculture, donor relations, café and barista training, retail, catering, fleet and warehouse operations, and program management.

Research from the Bureau of Justice indicates a significant reduction of recidivism rates among individuals who complete re-entry programs that offer job training and placement. In fact, residents who experience job training and support through our program are more likely to find work and remain employed, leading to a 200% increase to income, reduced reliance on government assistance, and an increase in stable housing.

Evidence of the success of our approach can be found in the over 800 individuals who have benefited from our Workforce Readiness program, many of whom have received post-secondary degrees, started businesses, and completed vocational training.

40%

Nearly 40% of St. Matthew's House workforce are made up of Justin's Place graduates or current residents in our care.

30%

More than 30% of these employed graduates have risen to significant leadership roles.



ST. MATTHEW'S HOUSE
THRIFT STORES

delicious
by design

Port LaBelle Inn
& Conference Center



100%

OF EVERY DOLLAR DONATED GOES DIRECTLY TO SUPPORT THE MEN AND WOMEN WHO NEED IT MOST THANKS TO THE SUCCESS OF OUR SOCIAL ENTERPRISES.



SOCIAL ENTERPRISES

Over 180 men and women are projected to receive employment training assistance over the next year, and a large portion of that training is found through our unique social enterprises: five thrift stores, two cafés, two catering companies, a car wash and a hotel and retreat center.

Not only do these social enterprises offer a safe, professional environment to foster learning and growth—they generate 60% of the income needed

to operate St. Matthew's House initiatives, which funds all salaries and administrative costs. This means 100% of donations received can be allocated directly towards our life-saving programs.

Our existing strategic plan is focused on scaling these operations through the additions of new locations and new ventures. Our goal over the next five years is to fund over half of our budget with profits from our social enterprises.



VOLUNTEERS

\$1,000,000

LAST YEAR VOLUNTEERS
DONATED NEARLY
\$1 MILLION DOLLARS
WORTH OF VOLUNTEER
SERVICE HOURS

Our almost 3,000 volunteers are the heartbeat of this organization. With over thirteen locations across Southwest Florida and over 100 unique opportunities each day, we would not be the organization we are today if not for the men, women, and children who donate their time and talents serving with us.



BOARD MEMBERS

- Chairman**
Rachael S. Loukonen
Attorney/Director, Cohen & Grigsby
- Vice Chairman**
Dennis Hansch
Partner, Nolan & Mouat LLC
- Treasurer**
Sam McCullough
President/CEO,
Griffin Holdings Group LLC
- Secretary**
Mimi Scofield
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& Distributing LLC

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Ronald Gustason
Dr. Gordon L. Hyde
Fr. Michael Orsi
Kris Pfahler
Larry Phillips
Mark R. Pratt
Robert Sabelhaus
Cherry Smith
Robert D. Steele
Joseph Trachtenberg
William H. Vonier

ACCREDITATIONS

- Citygate Network**
www.citygatenetwork.org
- Catalyst Kitchens**
www.catalystkitchens.org
- Certified Best Christian Workplace**
www.bcwinstitute.com
- The Greater Naples Chamber of Commerce**
www.napleschamber.org
- Guidestar – Platinum Member**
www.guidestar.org
- FareStart Member**
www.farestart.org
- Best of Naples Winners**
www.bestswfl.com

COLLABORATING ORGANIZATIONS

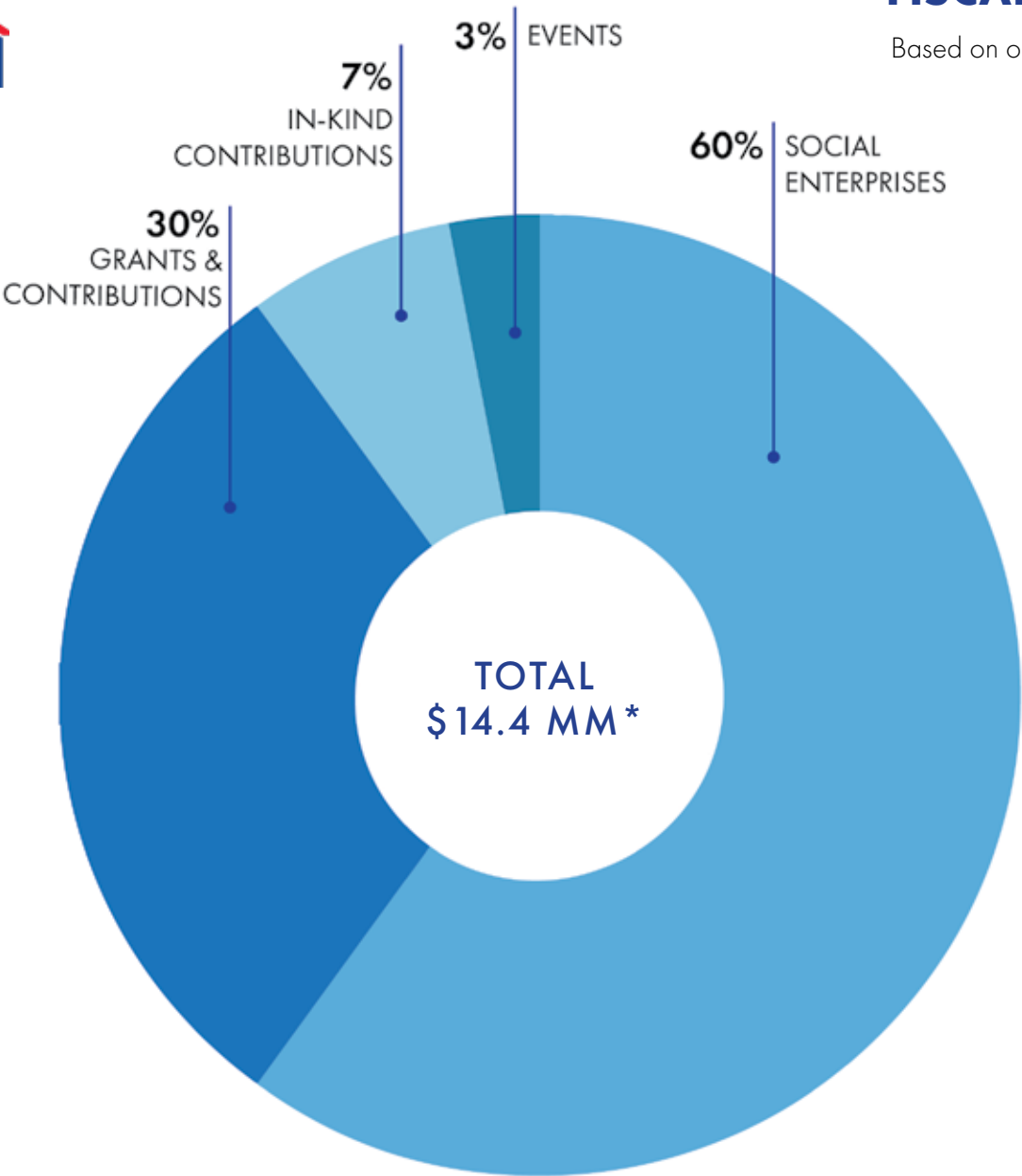
- Naples Community Hospital
- Lee Health
- Neighborhood Health Clinic
- David Lawrence Center
- Salis Care
- Project Help
- College Source
- Collier County Sheriff's and Corrections Office
- Lee County Sheriffs and Corrections Office
- 20th Judicial Circuit Court of Florida
- Jackson County Municipal Court

- Lorenzo Walker Technical College
- Starbucks
- ECHO Sustainable Farming
- Fifth Third Bank
- Wells Fargo
- Ibera Bank



FISCAL YEAR 2018 ANNUAL REPORT

Based on our FY18 Independent Auditors Report CliftonLarsonAllen, LLP



OPERATING REVENUE AND SUPPORT

SOCIAL ENTERPRISES – 60%
\$8,712,148

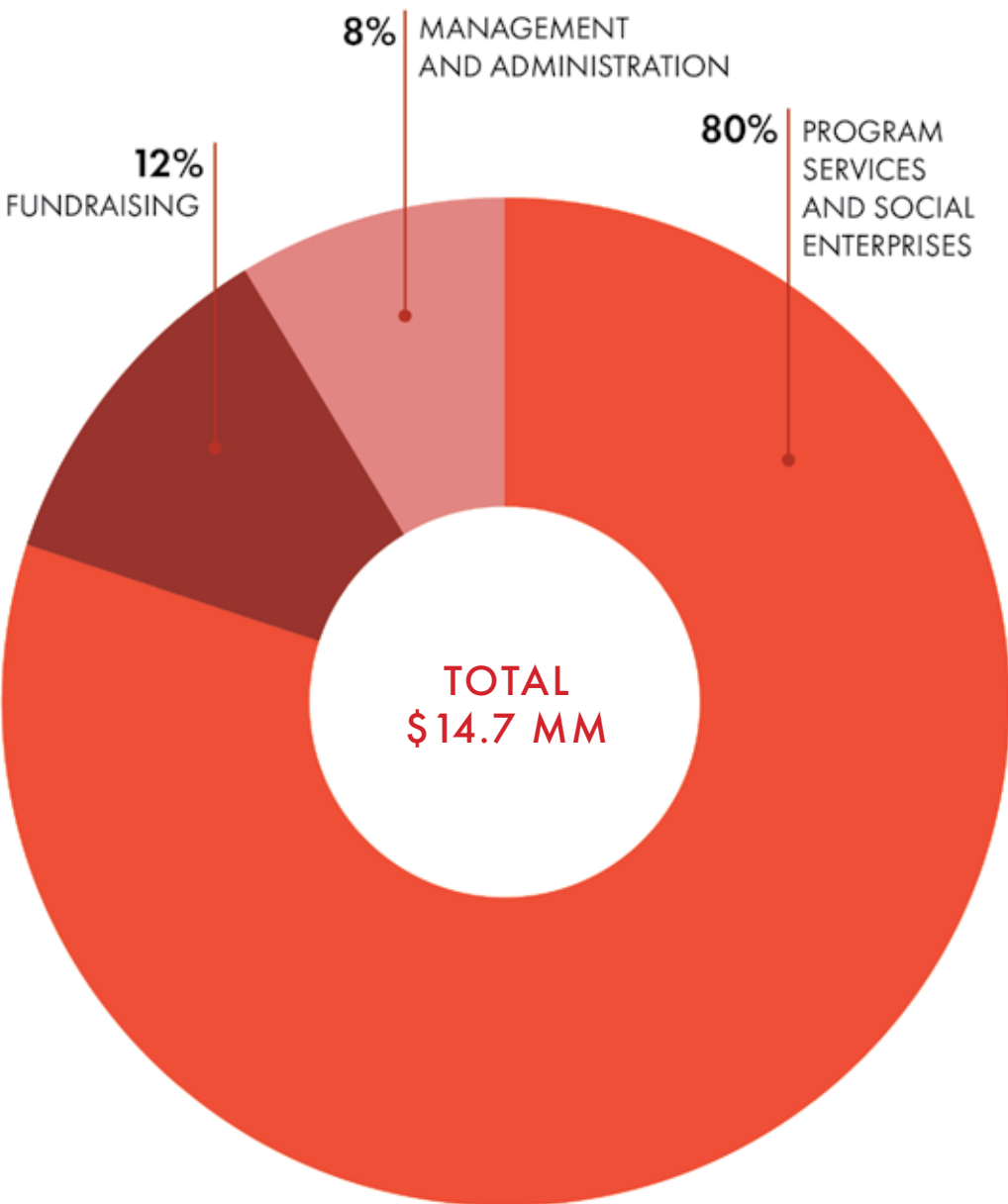
GRANTS & CONTRIBUTIONS – 30%
\$4,199,222*

IN-KIND CONTRIBUTIONS – 7%
\$988,042

EVENTS – 3%
\$470,585



*AN ADDITIONAL \$5MM HAS BEEN RAISED FOR THE PURCHASE OF JUSTIN’S VILLAGE—SEE PAGE 10



EXPENSES

PROGRAM SERVICES & SOCIAL ENTERPRISES – 80%
\$11,858,221

FUNDRAISING – 12%
\$1,686,987

MANAGEMENT & ADMINISTRATION – 8%
\$1,236,136

St. Matthew’s House does not solicit any government support. And because of our robust social enterprises, all staff salaries and administrative costs are covered by the profits from our businesses.

This means that 100% of every dollar donated to St. Matthew’s House goes directly to support the men, women, and children in our care.



ST. MATTHEW'S HOUSE

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