



ST. MATTHEW'S HOUSE
Touching Hearts. Transforming Lives.
NAPLES • IMMOKALEE • BONITA SPRINGS

How to hold a donation drive for St. Matthew's House in 10 Easy Steps

Thank you for your interest in helping St. Matthew's House Your donation drive will enable our neighbors in need to feed their families and receive necessary essentials to get through tough times when funds are low. Together we can fight hunger and poverty, and feed hope! Here are some ideas for items to collect:

- Nonperishable groceries
- Shoes
- Socks
- Diapers (sizes 3-6) and baby wipes
- Blankets
- Towels
- Clothing
- Coats/Jackets

1. Decide **when** you'd like to hold your drive. Although the holidays are a popular time of year, essentials are needed year-round. You might consider holding a drive in late summer when supplies are especially low. Hosting a themed drive like peanut butter and jelly or blankets for cold weather are great ideas.

2. Decide **how long** to hold your drive. Will it be one day, a week, or a month? Or perhaps this is an ongoing effort? It's entirely up to you.

3. Do you want to collect money as well as food? We need both! We don't receive any government support, and depend entirely upon individual and group donations.

4. Create a secure donation collection container for your group to use to collect money donations.

5. Create posters to advertise your drive. Be sure to include all the important details: date, time, drop off location and that the drive will benefit St. Matthew's House. You can also let people know about your drive through email, Facebook, Twitter, etc.

6. Distribute a preferred food/items list so people know exactly what we need. Visit Stmatthewshouse.org and view our Current Needs list for ideas.

7. Host your drive and give it plenty of support.

- Email your co-workers, friends and neighbors to rally support.
- Contact the local papers to let them know about your food drive.
- Put it in local newsletters, bulletins and websites to rally support.
- Set a goal and monitor the progress.
- Hold a contest between departments, classes, troops, etc. to see who can raise the most. Offer incentives for those who contribute the most to your drive.

8. If you collect a large amount of items we can send one of our trucks to pick up the donations. Simply call us at 239-774-0500.

9. All items can be dropped off at the kitchen/donation entrance at St. Matthew's House. This door is on your immediate left when you turn into our parking lot off Glades Blvd. The entrance is clearly marked for donations, which can be dropped off any day from 7 am to 4 pm. We will gladly give you a donation receipt, as all donations to St. Matthew's House are tax-deductible.

St. Matthew's House
2001 Airport Road, South
Naples, FL 34112
239-774-0500
info@stmatthewshouse.org

10. Pat yourself on the back for a job well done! Your efforts will make a big difference helping those less fortunate in our community.